

MEDIA CONTENT

12 June 2018

Schools can 'Rise Up' and win at Africa's biggest kite festival

24th Cape Town International Kite Festival – 27 & 28 Oct 2018

Tweet (155 characters)

Primary & special needs schools can 'Rise Up' & win in the EduKite competition at @CTKiteFest. Email events@cmh.org.za before 31 Aug to enter #RiseUpAndFly

Facebook (41 words)

Primary & schools for learners with special educational needs are invited to 'Rise Up' & win in the *EduKite Schools' Competition* at @CTKiteFest. Email events@cmh.org.za before 31 August to enter, for a chance to win cash prizes for your school #RiseUpAndFly

Snippet (82 words)

Primary and schools for learners with special educational needs are invited to 'Rise Up' and win in the *EduKite Schools' Competition* at the *24th Cape Town International Kite Festival* in Muizenberg on 27 October. To enter email events@cmh.org.za before 31 August. Entry is free and you will be sent a kite-making kit to decorate and fly at Africa's biggest kite festival. You could also win cash prizes for your school. For more details visit www.capementalhealth.co.za or follow @CTKiteFest on social media.

Longer Release (221 words)

Primary and schools for learners with special educational needs have an opportunity to 'Rise Up' and win in the *EduKite Schools' Competition* at the *24th Cape Town International Kite Festival*, organised by Cape Mental Health and taking place in Muizenberg on 27 and 28 October 2018.

Entry to the schools' competition is free. Every school that enters is given a set of blank kite skins to illustrate with their interpretation of the 2018 theme 'Rise Up'.

"We believe everyone is born with the potential to 'Rise Up' beyond life's circumstances," says Ingrid Daniels, director of **Cape Mental Health**, the mental health organisation that hosts the annual kiting extravaganza. "We encourage learners to explore the challenges they face and how they can rise above them."

Entrants bring their kites to the festival on Saturday 27 October for judging and a mass fly with the other learners. The prizes are R3 000 (1st place); R2 000 (2nd place) and R1 000 (3rd place). These are awarded in both the categories (primary and special schools). In 2017 top places went to Christel House in Ottery and Dorothea Special School from Stellenbosch.

To enter email events@cmh.org.za before 31 August or call Kim Simpson at Cape Mental Health on 021 447 9040.

For news & updates visit www.capementalhealth.co.za or follow @CTKiteFest on Facebook, Twitter and Instagram.

ENDS

2017 EduKite Competition winners:

Primary Schools

1st - Christel House, Ottery

2nd – Silverlea Primary, Athlone

3rd – Caravelle Primary, Rocklands, Mitchell’s Plain

Schools for Learners with Special Educational Needs

1st – Dorothea Primary, Cloeteville, Stellenbosch (5th year in a row!)

2nd – Oasis Special School – Belhar

3rd - not awarded

Links / URLs:

Facebook: www.facebook.com/CTKiteFest

Facebook event: <http://bit.ly/CTKiteFest2018>

Twitter: [@CTKiteFest](https://twitter.com/CTKiteFest)

Instagram: [@CTKiteFest](https://www.instagram.com/CTKiteFest)

Hashtags: #RiseUpAndFly #CTKiteFest

Website: www.capementalhealth.co.za

About Cape Mental Health

Cape Mental Health is an award-winning non-profit organisation providing, or facilitating, comprehensive, proactive and enabling mental health services in the Western Cape. We are committed to challenging socially restrictive and discriminatory practices affecting the mental health of all people, and our work is underpinned by a commitment to quality, excellence and professionalism. We reach about 19 000 people annually with a staff complement of 150 members across 22 intervention programmes.

Our community-based services provide enabling mental health care to persons with emotional adjustment problems, and those with mental disability (intellectual and or psychiatric/psychosocial), and adopt a holistic, family-focused approach. Our life skills and work skills projects for persons with mental disability include a focus on skills training and workplace experience, individual job coaching and ongoing support, on-site support for the employer and employee, reasonable accommodation, and assistance with support structures. We are recognised at national and international levels and were awarded a prestigious Zero Project Innovative Practice Award 2017 for our Training Workshops Unlimited’s intensive skills development and career path training programme for adults with intellectual disability.

For more information call 021 447 9040, email info@cmh.org.za, visit www.capementalhealth.co.za or follow us on Facebook @CapeMentalHealth or Twitter @CMH_NGO.

Issued on behalf of Cape Mental Health by On Course Communication.
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